IEEE GHTC 2018 will be held in San Jose, California, October 18, 2018 to October 21, 2018. GHTC 2018 is the IEEE’s flagship annual international conference for scientists, engineers, technology professionals, practitioners, academics, foundations, government and non-government organizations, and individuals engaged in humanitarian work.

This conference reaches hundreds of participants who are passionate about using technology for the benefit of humanity. The intellectual capital and momentum produced at GHTC lead the way in promoting innovation and education in best practices in humanitarian technology, broadening impacts from local to global. Participants from around the world to form a program of invited talks, technical sessions, tutorials, exhibits, networking, and social activities, to discuss and develop solutions for present and future humanitarian needs. The 2018 conference theme this year will be “Technology for the Benefit of Humanity”.

The conference can provide for education in humanitarian technology and demonstrates support for the development of new and innovative technologies related to this vital mission. Speakers influence humanitarian work globally. Authors of the conference proceeding papers present not only to participants but add to the body of technical literature supporting the development of humanitarian technology efforts. Exhibitors reach decision makers and technology developers from many sectors in the premiere conference setting to display such capabilities.

To begin the booking process for exhibiting at IEEE GHTC 2018 contact us today!

Additional information can be found at:  http://2018.ieeeehgtc.org

For more information, please contact:

**Shelby Durden**
Conference Manager
GHTC 2018
sdurden@conferencecatalysts.com
Phone: +1-352-872-5544 *308
Fax: +1-352-872-5545

**Joseph Wei**
GHTC Sponsorship Chair
joseph.wei@ieee.org

**Arie Shen**
To arrange a sponsorship or exhibit at GHTC
GHTC Conference Sales
Arie.Shen.US@ieee.org
+1 949.235.4375
**Patron Benefits**

**Helping humanity and broadening the impact of humanitarian technology work**

- Support for education, research, and other humanitarian activities that focus on technology for the benefit of humanity.

**Branding and Awareness Building**

- Direct promotion to IEEE members, and humanitarian practitioners working in the field
- Direct promotion to e-mail listings and publications; logo on website and in flyers
- Access to conference speakers and participants, including field practitioners, to learn about burning humanitarian issues, and how they are being addressed.

**High Traffic Networking**

- Approximately 300 attendees from over 30 countries
- Exhibit tables located in the same area as conference breaks where participants will have easy access to your information
- A welcome reception co-located with poster sessions providing direct interaction with innovators

**General Information, Contact & Payment Information**

There are a limited number of patronages offered at each level. A contract and payment in full is required to secure a patronage package; advance payment is required for to be included in conference promotion efforts.

Patrons must support the mission of the conference and be pre-approved by the Conference Patronage Chair. Any question of appropriateness of Patronages will be at the discretion of the Conference Patronage Chair.

For more information, please contact:

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Conference Manager
GHTC 2018
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Phone: +1-352-872-5544 *308
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# Patron Benefits

<table>
<thead>
<tr>
<th>Patron Level Recognition</th>
<th>Platinum Patron</th>
<th>Gold Patron</th>
<th>Silver Patron</th>
<th>Conference Proceedings, Badges, Bags Patron</th>
<th>Reception Patron</th>
<th>Breakfast/ Coffee Break</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Website (with your logo and a link to your website)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Conference Posters &amp; Signs</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Conference Flyers</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Mention during opening &amp; closing remarks</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Program Listing</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Conference Program Advertisement</td>
<td>Full Page</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Quarter Page</td>
<td>Quarter Page</td>
<td></td>
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</tbody>
</table>

# International Conference Promotion Campaign Recognition

<table>
<thead>
<tr>
<th>Listing in all leading print &amp; IEEE-GHTC publication promotion efforts</th>
<th>Platinum Patron</th>
<th>Gold Patron</th>
<th>Silver Patron</th>
<th>Conference Proceedings, Badges, Bags Patron</th>
<th>Reception Patron</th>
<th>Breakfast/ Coffee Break</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patron level listed in all national and regional news releases and calendar</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

# Networking Reception Recognition

| Signs & Poster | ✓ |
| Promotional email blasts | ✓ |
| Speaking opportunity during Networking Reception | ✓ |
| Speaking opportunities at the Conference | ✓ | ✓ |
| 30” x 72” skirted exhibit table with two chairs | ✓ | ✓ | ✓ |
| Onsite banner provided by you (up to 2ft x 4ft) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Conference Passes | 6 | 4 | 2 | 1 | 1 | 1 |
| Cost | $15,000 | $10,000 | $5,000 | $5,000 | $3,000 | $500-1500 |
Exhibit Space & Patron Application/Contract

Booth license charge is $1,600 per 6 ft. x 3 ft. booth.

Exhibitor

☐ Exhibitor $1,600
☐ Additional Sponsorship (please specify)

Patron Level

☐ Silver Patron $5,000
☐ Gold Patron $10,000
☐ Platinum Patron $15,000

Payment is due within 30 days of receipt of contract submission.

Company Information

Company Name

Mailing Address

City  State  Zip Code  Country

Phone  Web

I have read and agree to the terms and conditions of this contract.

Print Name

SIGNATURE

Date

Contact Information

Name

Email

Phone

Fax

Billing Address

City  State  Zip Code  Country

Payment Information

☐ Check  ☐ Bank Transfer  American Express  Visa  MasterCard

Card Number

Security Code*

Expiration Date

* The Credit Card Security Code, or Card Code, is a three- or four-digit security code that is printed on the back of credit cards (or on the front for American Express cards) in reverse italics in the card’s signature panel.

SIGNATURE

Date

Print this contract carefully and print or type all information requested.

Complete, sign and send to:

Shelby Durden
Conference Catalysts LLC
1210 NW 14th Avenue
Gainesville, FL 32601 USA
Tel: +1-352-872-5544
Fax: +1-352-872-5545
Email: sdurden@conferencecatalysts.com
1. Contract
This application properly executed by applicant (exhibitor) shall upon written acceptance and notification of booths assigned by IEEE GHTC 2018 management constitute a valid and binding contract.

2. Assignment of Space
Assignment of space to exhibitors and those making application will be made in the order of date and time received. IEEE GHTC 2018 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. IEEE GHTC 2018 assignment of booths is final and shall constitute an acceptance of the exhibitor’s offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the exhibitor except upon written request and with the subsequent written approval of IEEE GHTC 2018 management. IEEE GHTC 2018 management reserves the right to reassign exhibitor space in order to modify floor plan for overall benefit of the show.

3. Subletting Space
No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the exhibitor in the regular course of his business except upon prior written consent of IEEE GHTC 2018 management.

4. Exhibit Space Rental Rates
Exhibit space rental includes materials and services described herein. Show price per 6 x 3 space contracted at $1,200.

5. Payment Requirements and Cancellation Charges
Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following:

Schedule of refunds:

*After September 7, 2018 but before October 7, 2018:*
Refund of 50% of the total license fee for cancellation

*On or after September 7, 2018:*
No refund or credit at any time.
6. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials’ removal.

7. Losses or Damage

Exhibitor agrees that IEEE GHTC 2018 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by exhibitor or any person thereon with the consent of exhibitor, and that exhibitor will defend, indemnify and save harmless, IEEE GHTC 2018 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the exhibitor’s assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

9. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the show is held.

10. Policy

It is further agreed that the exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the show Facility or with authorized contractors employed by IEEE GHTC 2018.

11. Management

The exhibitor further agrees that the conditions, rules and regulations of the IEEE GHTC 2018 management are made a part of this contract and that said exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show.

12. Alteration of Booth Space

IEEE GHTC 2018 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the exhibition.